

**DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT**

**NO. R. 985**

**11 SEPTEMBER 2020**

**MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996  
(ACT No 47 OF 1996)**

**ESTABLISHMENT OF STATUTORY MEASURE: RECORDS AND  
RETURNS RELATING TO FYNBOS PRODUCTS AS WELL AS  
PRODUCTION AND EXPORT INFORMATION OF FYNBOS PRODUCTS**

I, Angela Thoko Didiza, Minister for Agriculture, Land Reform and Rural Development acting under sections 13 and 18 of the Marketing of Agricultural Products Act, 1996 (Act No 47 of 1996), hereby establish the statutory measure set out in the Schedule.

**MRS AT DIDIZA, MP  
MINISTER FOR AGRICULTURE, LAND REFORM AND RURAL  
DEVELOPMENT.**

## SCHEDULE

### Definitions

1. In this Schedule any word or expression to which a meaning has been assigned in the Act shall have that meaning, and unless the context otherwise indicates –

“Exporter” means a person or organisation who exports fynbos products for his own account, or acts as an agent on behalf of producers and/or packers of fynbos products;

“Fynbos” refers to plant material from the families *Proteaceae*, *Ericaceae*, *Restionaceae*, *Bruniaceae* and *Chamelaucium* (Geraldton Wax) including any derived plant material such as hybrids, selections or mutations produced and harvested from natural veld, dedicated prepared dry land and/or irrigated planted areas and exported within a cold chain environment;

“Packer” means a person or organisation who manufactures bouquets and other derived products utilising, inter alia, fynbos material; and

“Producer” means a producer of fynbos products harvested from natural veld, from dedicated prepared dry land and/or irrigated production conditions.

A person shall have a choice to register as either a producer or as a packer or as an exporter. A person has to register for each of the categories (producer, packer or exporter) for which he qualifies.

### **Purpose and aims of statutory measure and the relation thereof to the objectives of the Act**

2. The purpose and aims of the statutory measure is to compel the parties set out herein to keep records and render returns to Cape Flora SA (CFSA). This is necessary to ensure that continuous, timeous and accurate information relating to the products as defined, is available to all role players. Such information is deemed essential for all role players in order for them to make informed decisions. By prescribing the keeping of records with the rendering of returns on an individual basis, export and production information of fynbos products can be processed and disseminated.

The establishment of the measure should assist in promoting the efficiency of the marketing of fynbos products. The viability of the fynbos industry should thus be enhanced. The measure will not be detrimental to the number of employment opportunities or fair labour practice. Any information obtained will be dealt with in a confidential manner and no sensitive or potentially sensitive client-specific information will be made available to any party without the prior approval of the party whose rights may be affected.

The measure will be administered by CFSA, a non-profit company incorporated under the Companies Act (as amended), 2008 (Act 71 of 2008). CFSA will implement and administer the measure as set out in this Schedule.

**Products to which statutory measure applies.**

3. This statutory measure shall apply to all fynbos products produced and exported within the cold chain.

**Area in which measure shall apply**

4. This measure shall apply in the geographical area of the Republic of South Africa.

**Records to be kept and returns to be rendered**

5. (1) All producers, packers and exporters of fynbos products shall keep such records and render the returns as may be required by CFSA.
- (2) The National Department of Agriculture, Forestry and Fisheries or its assignee shall render a copy of all import certificates or furnish the information required by CFSA contained in such certificates within the period specified in sub-clause (4)
- (3) The records referred to in sub-clause (1) shall –
- (a) be recorded on a computer or with ink in a book;
  - (b) be kept at the registered premises of the person required to keep it for a period of at least three years.
- (4) The returns referred to in sub-clause (1) shall be rendered on forms obtainable free of charge for this purpose from CFSA within 15 days after the end of the month in which the returns have been requested.
- (a) be submitted, when forwarded by post, to –  
  
CFSA  
PO Box 163  
PAARL  
7620
  - (b) when delivered by hand, be delivered to –  
  
CFSA  
258 Main Road  
PAARL

(c) when sent by telefax, be addressed to –

021-872 2915

(d) when sent by E-mail, addressed to –

[capeflorasa@hortgro.co.za](mailto:capeflorasa@hortgro.co.za)

### **Commencement and period of validity**

6. This statutory measure shall come into operation on the date of publication hereof and shall lapse four (4) years later.