
GENERAL NOTICES • ALGEMENE KENNISGEWINGS

DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT**NOTICE 22 OF 2021**

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**INVITATION TO REGISTER AS A DIRECTLY AFFECTED GROUP IN TERMS OF
THE MARKETING OF AGRICULTURAL PRODUCTS ACT, ACT NO. 47 OF 1996,
(MAP ACT) AS AMENDED**

The National Agricultural Marketing Council (NAMC) keeps a 'Register of Directly Affected Groups' for each commodity listed as an agricultural product in the agricultural sector. A directly affected group means any group of persons, which is party to the production, sale, purchase, processing or consumption of an agricultural product and includes labour employed in the production or processing of such a product.

The register is *inter alia* being used to bring applications for statutory measures (interventions in the agricultural sector in terms of the MAP Act) to the attention of directly affected groups and to invite such directly affected groups to lodge any objections or support relating to such a request to the NAMC within a specified time. The viewpoints of directly affected groups are considered before the NAMC formulate its recommendations to the Minister of Agriculture, Land Reform and Rural Development.

In order for a group to register, please e-mail the following information to the NAMC (lizettem@namc.co.za):

- Name of the organisation/ company/ group
- Agricultural products registered for, eg. maize, red meat, citrus etc.
- Role in value chain, eg. producers, traders, importers, etc.
- Contact person
- Postal address, telephone and fax numbers
- E-mail address and website

All directly affected groups in the agricultural industry that are not yet included in our Register, are kindly requested to register with the NAMC at any time soon, with the above information.