

conducting business in two of the official languages; the wording represented thereon having equivalent meaning. In use both forms of the trade mark will be used either separately or together, but when used together they will not necessarily be in close approximation one to the other.

FILED: 2017-10-23

2017/30980 in Class 35: Business management and organization consultancy, design, consultancy, development and implementation of commercial, advertising, communication and marketing strategies; market studies; research, compilation, processing and analysis of business data; update and maintenance of data in computer databases; advertising and marketing services; consultancy with respect to branding, marketing, advertising, content development in the field of brand communication strategy services; brand valuation services, namely, analysis and consultancy services with respect to brands for businesses; consultancy services with respect to sales promotion; advertising agency services, namely design and management of commercial and advertising materials and media; rental and purchase of time and advertising space on all communication means and media; creation, writing, editing, publication and distribution of texts, visuals, content and advertising material (leaflets, prospectuses, printed matter, samples); promotion of products and services of others; production, post-production, editing, publishing, distribution, rental and projection of sound, video and cinematographic works for advertising purposes; scriptwriting for advertising purposes; modelling services for advertising purposes; consultancy services relating to websites traffic optimization; organization, development and management of events for commercial or advertising purposes; organization consultancy, development and conduct of events for commercial or advertising purposes; public relations; consultancy services relating to advertising sponsorship research; social media marketing strategy consultancy; marketing management of social media communities; procurement services for others (purchase of goods and services for other businesses); economic forecasts; online advertising on computer networks; in the name of PUBLICIS GROUPE SA, 133 avenue des Champs-Élysées, 75008 Paris, France. Address for service: DM Kisch Inc, DM Kisch House, Inanda Greens Business Park, 54 Wierda Road West, Wierda Valley, Sandton, Docex: DX17, Sandton Square, 2146, SOUTH AFRICA

BREAK BOND BUILD

Associated with : 2017/30981

Registration of this trade mark shall give no right to the exclusive use of the words "BREAK", "BOND" and "BUILD", separately and apart from the mark.

Priority is claimed by virtue of trade mark no: 17/4356649 filed in FR on 2017-04-24

FILED: 2017-10-24

2017/31134 in Class 35: Advertising; business management; business administration; office functions in the name of FREI ONE DIGITAL (PTY) LTD, MOBILEDATA, MERTECH BUILDING, GLENFIELD OFFICE PARK, 375 OBERON AVENUE, FAERIE GLEN, PRETORIA, 0081, South Africa. Address for service: BARNARD INCORPORATED, UNIT 15, OXFORD OFFICE PARK, 3 BAUHINIA ROAD, HIGHVELD TECHNO PARK, 0146, SOUTH AFRICA

FREI

Associated with : 2017/31133; 2017/31135; 2017/31136; 2017/31137; 2017/31138

FILED: 2017-10-23

2017/31209 in Class 35: Advertising; business management; business administration; office functions in the name of LAST MILE FOR BOP AFRICA PTY LTD, 100 New Church Street - Tamboerskloof, Cape Town, 8001, South Africa. Address for service: LAST MILE FOR BOP AFRICA PTY LTD, 100 New Church Street - Tamboerskloof, 8001, SOUTH AFRICA

SHOPIT

Registration of this trade mark shall give no right to the exclusive use of the word "Shop", separately and apart from the mark.

FILED: 2017-10-26

2017/31462 in Class 35: Advertising, marketing and promotional services; retail and wholesale services with aforementioned goods in classes 9, 18 and 25. in the name of BAYERISCHE MOTOREN WERKE AKTIENGESELLSCHAFT, a German company Petuelring 130, 80809 München, Germany, Germany. Address for service: ADAMS & ADAMS, Lynnwood Bridge 4 Daventry Street Lynnwood Manor, 0081, SOUTH AFRICA