

services in the field of data collection and of statistical and other information on sports performances; business management and organisation consultancy; business consultancy services; organising of promotional competitions; providing business information; publicity of sports events in the domain of football; retail services, including online retail services in relation to goods of common metal, machines and machine tools, hand tools and implements, optical and audio-visual and magnetic and electrical/electronic apparatus/equipment, medical apparatus/equipment, lighting and heating and cooking and refrigerating and drying and ventilating apparatus/equipment, vehicles and their accessories, goods of precious metals, jewellery and chronometric instruments, badges and pins, musical instruments, paper and cardboard goods, printed matter and stationery, tickets for sporting events, leather and imitation leather goods, luggage and bags and holders, umbrellas, house ware, furniture, promotional and display articles, textile goods, clothing and headgear and footwear, embroidery and ribbons and braid and derivative goods, floor/ground coverings, games and playthings and sporting articles, food and food products, soft drinks and alcoholic drinks, solvents, paraffin, wax, bitumen and petroleum, fuels, oils, lubricants, transmission fluids, brake fluids, anti-freeze agents, coolants, hydraulic fluids, greases, gasoline, motor gasoline, diesel fuel, fuel gas, flammable gas, bio fuel, hubcaps, tires, tire covers, alloys for wheels, sun screens, roof racks, sports racks, seat covers, car covers, potato chips, French fries, milk, milk drink products, yoghurt drinks, milk shakes, dairy products, cheese, soya milk (milk substitute), soft drinks, mineral and aerated waters, energy drinks, isotonic drinks, fruit and vegetable drinks and juices, beers, ales, non-alcoholic beer, coffee, tea, cocoa, cakes, cookies, crackers, candies, ice cream, confectionery, chocolate confectionery, chocolate, corn chips, mustard, vinegar, sauces (condiments), hamburger sandwiches, cheeseburger sandwiches, sandwiches filled with fish, meat or vegetables, hot dog sandwiches, convenience store services in this class including retailing of food and beverage products, retail sale and supply of food and beverages through vending machines; Retail services, including online retail services in relation to fuel, fuel gas, kerosene; biofuel, oils and engine grease, lubricants and greases, oils and liquids hydraulic transmission, the fluids for hydraulic circuits and hydraulic oils, enabling customers to view and purchase these items on the market or on the Internet or wireless electronic communication; business administration services for the processing of sales made on the

Internet or on wireless electronic communication device; invoicing services; sales promotion, namely providing advantage programs for customers; ticket sales promotion services; customer loyalty services and customer club services for commercial, promotional and /or advertising purposes; distributing loyalty and encoded member cards which may hold personal user identity data for controlling access to sports stadiums; archiving of data in a central database, namely for still and moving images. in the name of Fédération Internationale de Football Association (FIFA), an association established under the laws of Switzerland, FIFA-Strasse 20, 8044, Zurich, Switzerland. Address for service: SPOOR & FISHER, Messrs. Spoor & Fisher, 11 Byls Bridge Boulevard, Building No. 14, Highveld Ext 73, Centurion, Pretoria, 0157, South Africa (P O Box 454, PRETORIA, 0001), SOUTH AFRICA

**LIVING FOOTBALL**

Associated with : 2018/15411; 2018/15412; 2018/15413; 2018/15415; 2018/15416

Registration of this trade mark shall give no right to the exclusive use of the word LIVING or the word FOOTBALL separately and apart from the mark FILED: 2018-06-04

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2018/15512 in Class 35: Advertising; business management; business administration; office functions; offering for sale and the sale of goods in the retail and wholesale trade in the name of DAMASCUS DESIGN STUDIO (PROPRIETARY) LIMITED, 9 Gleneagles 23 2nd Street Killarney Johannesburg, South Africa. Address for service: Ron Wheeldon Attorneys, 6 Summerside Road, Greenside, 2193, SOUTH AFRICA

**DAMASCUS**

Associated with : 2018/15511  
FILED: 2018-06-04

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2018/15599 in Class 35: Advertising, marketing and promotional services; Business management, administration, assistance and administrative data processing services; Accountancy, book keeping and auditing; Business consultancy and advisory services; Business analysis, research and information services; Processing of business surveys, data compiling and analysing services; Commercial trading and consumer information services; Price comparison services; Conducting market and public opinion surveys; Services relating to the arrangement, presentation, promotion, organisation and holding of trade fairs, shows,