



Associated with : 2018/20700; 2018/20702  
The combination of the colours Green (Pantone 3395 C), Yellow (Pantone 458 C), Blue (Pantone 3005 C) and Gray (Pantone Cool Gray 11 C), as depicted on the representation accompanying the application, is an essential and distinctive feature of the mark.

FILED: 2018-07-19

2018/20830 in Class 35: Advertising; marketing and promotions; brand positioning; brand evaluation; brand creation; brand identity creation (advertising and promotion); brand strategy development; market research; business management; business administration; office functions; advisory services relating to the foregoing. in the name of BRANDABILITY (PTY) LTD, Hornbill House, Hemel en Aarde Village, Hermanus, Western Cape, 7200, South Africa. Address for service: SMIT ATTORNEYS, (PO Box 2820, Brooklyn Square, Pretoria 0075), Hatfield Bridge Office Park, 2nd Floor, 213 Richard Street, Hatfield, 0083, SOUTH AFRICA

#### BRAND24

Registration of this trade mark shall give no right to the exclusive use of the word "BRAND", or the numeral "24", each separately and apart from the mark.

FILED: 2018-07-20

2018/20898 in Class 35: Demonstration of goods, distribution of samples, publicity, on-line advertising on a computer network, presentation of goods on communication media, for retail purposes; business management and organization consultancy, outsourcing services [business assistance], business management consultancy, market studies, business organization consultancy, advisory services for business management, professional business consultancy, organization of exhibitions for commercial or advertising purposes, organization of trade fairs for commercial or advertising purposes, price comparison services, commercial administration of the licensing of the goods and services of others, compilation of statistics, organization of fashion shows for promotional

purposes, negotiation and conclusion of commercial transactions for third parties, providing business information via a web site, import-export agency services, auctioneering, sales promotion for others, procurement services for others [purchasing goods and services for other businesses], marketing research, provision of an on-line marketplace for buyers and sellers of goods and services, personnel management consultancy, relocation services for businesses, office machines and equipment rental, systemization of information into computer databases. search engine optimisation for sales promotion, web site traffic optimization, updating and maintenance of data in computer databases, accounting, business auditing, rental of vending machines, sponsorship search, rental of sales stands, retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies. in the name of Shenzhen Anseer household E-Commerce Co., Ltd., No. 711C, Haosheng Commercial Center, Dongbin Rd., Nanshan St., Nanshan Dist., Shenzhen, China. Address for service: Myers IP, 15 Flemming Avenue, Savoy Estate, 2090, SOUTH AFRICA

#### rosewholesale

Registration of this trade mark shall give no right to the exclusive use of the word "ROSE" or of the word "WHOLESALE", separately and apart from the mark. FILED: 2018-07-20

2018/21321 in Class 35: Retail, wholesale, import, export and distribution services, including the online retail and wholesale of goods related to animals such as animal food, animal health & wellness, animal medication, animal treats, animal collars & harnesses & leads, animal grooming and hygiene, animal bowls, animal beds, animal clothing and animal carriers; commercial trading and consumer information services, including provision of online price comparison services, coupons, rebates, product reviews, and discount information. in the name of PET HEAVEN FOODS (PTY) LTD, 37 Manhattan Street, Boquinar Industrial Area, Cape Town, 7490, South Africa. Address for service: Von Seidels, 4 East Park, Central Park on Park Lane, Century City, 7441, SOUTH AFRICA

#### JUSTPETS.CO.ZA

Registration of this trade mark shall give no right to the exclusive use of the word "PET" and the TLD.co.za. separately from each other and apart from the mark. FILED: 2018-07-25